

# The “Hands-On” SEO Package

SEO Analysis, Implementation & Consulting for the Busy Small Business

Cost: £995, One-Time  
Time: < 4 Weeks

## Overview

We'll begin by hosting a conference call with you, your team and our marketing consultants to review your project goals. After we learn about your project we will begin analyzing your web property, target keywords, competitors and off-page/site links and citations. Upon completion of our analysis, we will host a meeting to provide you with the results and a written SEO Action Plan outlining the work required to improve rankings. Next, we will provide complete on-site/page SEO for your site (limit 15 pages). Upon completion of our work, we'll host a final close-out meeting to review our activities and identify the steps you should make to continue to grow your organic web-site traffic.

## Who's it for?

You're responsible for promoting your business or non-profit online and want to improve your website's organic (non-paid) search rankings but lack the tools, know-how and time to get it done. You have a single web property and up to 15 keywords for which you would like to see improved search rankings. You have a good understanding of SEO but lack the time to implement an SEO strategy.

## What's Included?

### Consulting

- ✓ One (1) Hour Project Kickoff Meeting
- ✓ Two (2) Hour of SEO Consultation
- ✓ One (1) Hour Task Review & Ongoing Recommendations Meeting

### Audits, Analysis & Reports

- ✓ SEO Technical Audit
- ✓ SEO Keyword Audit
- ✓ Backlink Quality Check
- ✓ Social Audit
- ✓ Rank & Web Activity Audit
- ✓ Competitor Analysis



## Technical Deliverables

✓ Draft & Deliver SEO Action-Plan

✓ Perform On-site HTML/Tag Optimizations (limit 15 pages)

✓ Deliver Post-SEO Technical Audits & Reports

✓ Video/Audio Recording of all Project Meetings

